

J.W.ANDERSON

For immediate release

WORLD OF M/M at J.W. ANDERSON WORKSHOPS

On the occasion of London Fashion Week, **J.W. ANDERSON WORKSHOPS** are pleased to host an exclusive presentation from the **WORLD OF M/M**, introducing exclusive new products designed by **M/M (PARIS)**, the creative agency established in 1992 by Mathias Augustyniak and Michael Amzalag and long time collaborators of **JONATHAN ANDERSON**.

The **WORLD OF M/M** is a new creative territory for Mathias and Michaël in which they are developing an ever expanding collection of an utilitarian and extraordinary objects.

Limited editions tote bags and duffle backpacks, as well as oversized cotton sweat-shirts will be presented at **J.W. ANDERSON WORKSHOPS**.

Both bags, made of canvas, cowhide and metal, and adorned with 8 original colorful embroidered patches, have been developed in collaboration with **TOSHIKI**, a Tokyo based brand specialized in travel accessories. They will both be released in a edition of 10 unique colours each – pink, gold, orange, tangerine, red, slate, green, aqua, blue and violet.

In addition, **J.W.ANDERSON** has collaborated with the pair to create an edition of two unisex oversized black cotton sweatshirts featuring M/M 'Eyes' and 'Twins' embroidered patches, each style limited to 10 available to purchase.

All products will be launched exclusively at the J.W.ANDERSON WORKSHOPS from 17th September, 2016.

Prices

Tote Bag	£ 960
Duffle Backpack	£ 1060
Sweatshirts	£ 190

J.W.ANDERSON WORKSHOPS

100 Shoreditch High Street, London, E1 6JQ

And online www.j-w-anderson.com

About M/M (PARIS)

M/M (PARIS) is an agency, founded in 1992 by Mathias Augustyniak (b. 1967) and Michael Amzalag (b.1968), specialized in the conception, making and diffusion of signs, images, objects and spaces. Their prolific output across the fashion, art, music and design scenes over more than 20 years have made them one of the most emblematic and influential creative practices of today. They have enjoyed exhibitions in institutions such as Centre Pompidou and Palais de Tokyo, Paris; Victoria & Albert Museum, London... and their works are featured in public collections such as Centre Pompidou, Paris; Design Museum, London; MOCA, Miami; Stedelijk Museum, Amsterdam; Tate Modern, London. In 2012 Mathias Augustyniak and Michael Amzalag were made Chevaliers des Arts et Lettres by the French Ministry of Culture. In 2013, M/M (Paris) received a Grammy award for « Best Recording Package » for their contribution to Björk's Biophilia. *M to M of M/M (Paris)* ; an extensive 500+ pages monograph celebrating their first 20 years has been published in 2012 through Rizzoli (US) and Thames & Hudson (UK).

About TOSHIKI

TOSHIKI was established by Toshiki Yagisawa in 2012 to produce high quality «Made in Japan» goods, which feature practicality and innovation.



**Press contact
and images available**

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World of M/M and Toshiki: Tote Bag
Front view





World of M/M and Toshiki: Tote Bag
rear view





World of M/M and Toshiki: Tote Bag
Inside view





World of M/M and Toshiki: Duffle Backpack
Front view





World of M/M and Toshiki: Duffle Backpack

Rear view





World of M/M and Toshiki: Duffle Backpack
Inside view



Totes



Pink



Gold



Orange



Tangerine



Red



Slate



Green



Aqua



Blue



Violet

Duffle Backpacks



Pink



Gold



Orange



Tangerine



Red



Slate



Green



Aqua



Blue



Violet

World of M/M and Toshiki: The Colors

2 Models, 10 colors, only 1 bag available in each color





World of M/M and J.W. Anderson 'Eyes' Sweatshirt

Unisex and unisex —Edition of 10





World of M/M and J.W. Anderson 'Twins' Sweatshirt
Unisex and unisex —Edition of 10

